

Monthly Programme Report

**TKM College od Arts and Scienec,Kollam BMC**

Institution Name: **TKM College od Arts and Scienec,Kollam**

BMC Code: **KLM/2024/32**

ProgrameTitle: **SAVE WETLANDS CAMPAIGN-MASS PLEDGE**

|                                                     |                                      |                                 |
|-----------------------------------------------------|--------------------------------------|---------------------------------|
| Program Category: <b>DoECC Announced Programmes</b> | Activity Type: <b>Action Program</b> | No.of participants: <b>152</b>  |
| Planned Date: <b>21-01-2025</b>                     | Renewed date: <b>-</b>               | Program Date: <b>01-05-2025</b> |
| Budgeted Amount: <b>Rs 0/-</b>                      | Total expenditure: <b>Rs 500/-</b>   | Extra Amount: <b>Rs 500/-</b>   |

**Brief Report**

**TKM COLLEGE OF ARTS AND SCIENCE, KOLLAM**

**Re-accredited by NAAC with "A++" Grade**

## **REPORT ON**

**SAVE WETLANDS CAMPAIGN-MASS PLEDGE**

Organized by

**Bhoomithrasena Club, Department of Zoology & Environment Club**

Initiative by

Wetlands Division of the Ministry of Environment, Forest and Climate Change

## **Introduction**

The 'Save Wetlands Campaign' is dedicated to raise mass awareness about the importance of wetlands conservation and management, with focus on actively involving local communities and youth. For World Wetlands Day 2025, the campaign aims to sensitize one million citizens on the significance of conserving and managing wetlands. As part of this initiative, the Bhoomithrasena Club, Department of Zoology, and Environment Club of TKM College of Arts and Science, Kollam organized a mass pledge to Save Wetlands.

## **Objectives**

- Ø Awareness: Highlight the importance of wetlands and the threats they face.
- Ø Education: Inform students and the local community about the need to conserve and protect wetlands.
- Ø Engagement: Encourage individuals to pledge their commitment to wetland protection and conservation.

## **Activities**

- Ø Mass Pledge: Students and faculty members pledged to protect and conserve wetlands.

## **Impact**

- Ø Increased Awareness: The campaign served as a revelation among students and the local community about the importance of wetlands.
- Ø Community Action: Individuals were encouraged to take proactive steps to protect and conserve wetlands.
- Ø Enhanced Commitment: The campaign strengthened the commitment of students and faculty members to environmental conservation and protection.
- Ø By fostering a deeper understanding and commitment to wetland conservation, the 'Save Wetlands Campaign' has set a significant milestone in environmental stewardship.

Second Language Hindi

Delivered pledge at Principal Room



Expenditure Statement

| Item                | Expenditure | Remarks        |
|---------------------|-------------|----------------|
| Banner printing     | Rs 250      |                |
| Poster making items | Rs 250      | Marker, Charts |
| Budgeted Amount     |             | Rs 0           |
| Total Expenditure   |             | Rs 500         |
| Extra Amount        |             | Rs 500         |

Photographs

