

Monthly Programme Report

Naipunnya School of Management, Cherthala BMC

Institution Name: **Naipunnya School of Management, Cherthala**

BMC Code: **ALP/2010/13**

Programme Title: **World Ocean Day 2k24**

Program Category: Activity Oriented Programmes	Activity Type: Action Program	No. of participants: 40
Planned Date: 12-06-2024	Renewed date: -	Program Date: 12-06-2024
Budgeted Amount: Rs 1000/-	Total expenditure: Rs 1000/-	Balance: Rs 0/-

Brief Report

As part of world Oceans day on Jun 12th 2024 the nature club members decided to visit andhakaranazhi beach to do beach clean-up and sand art activity. Around 41 students and 2 faculty coordinators participated in various activities to observe the oceans day with the theme **"Planet Ocean: Tides are changing."**

The day commenced with a beach clean-up session where nature club members collected litter and debris from the shoreline. Equipped with gloves, bags, and other necessary tools, the participants enthusiastically embarked on the beach cleaning campaign. They meticulously combed the shoreline, collecting litter such as plastic waste, cigarette butts, and other debris. The nature club members worked together, ensuring a thorough clean-up of the beach. The clean-up not only restored the natural beauty of the beach but also prevented harmful materials from entering the ocean ecosystem.

Following the clean-up, participants unleashed their creativity by crafting intricate sand art designs on the beach. Utilizing the natural canvas of sand, they depicted marine life, ocean conservation messages, and symbols of environmental harmony. Through their art, the participants conveyed messages of love and respect for the ocean, urging viewers to protect and preserve this precious natural resource.

After the clean-up activity, the collected waste was segregated into different categories by the participants. Plastic waste, glass, and other recyclables were separated from non-recyclable waste. The segregated waste was then handed over to members of the Harithakarma Sena, a local environmental organization specializing in waste management and recycling.

The clean-up effort resulted in the removal of a significant amount of waste, preventing it from polluting the ocean and endangering marine life. Participants gained first-hand experience of the consequences of marine pollution and the importance of individual and collective action in preserving the ocean. The event fostered a sense of community spirit and collaboration among participants, volunteers, and local residents, inspiring on-going efforts to keep the beach clean. The sand art creations served as visually captivating reminders of the beauty and fragility of the ocean, attracting attention and sparking conversations about environmental stewardship.

The beach clean-up and sand art activity organized by the Nature Club members at Andhakaranazhi Beach on World Ocean Day 2024 was a resounding success. Through their combined efforts, the club members not only contributed to the preservation of the marine ecosystem but also inspired others to join in the movement towards a cleaner and healthier ocean. The event served as a testament to the power of community action and creativity in effecting positive change for the planet.

Expenditure Statement

Item	Expenditure	Remarks
Transportation and miscellaneous items	Rs 1000	
Budgeted Amount		Rs 1000
Total Expenditure		Rs 1000
Balance Amount		Rs 0

Photographs

The poster is for the World Oceans Day 2024 event. It features a blue background with illustrations of dolphins and seaweed. The text includes: 'BHOOMITHRASENA CLUB 09444793', 'Neelapurna School of Management', 'WORLD Oceans day JUNE 8 PRESERVE THE OCEANS', 'COORDINATORS: Ms. Mary Joseph, Mr. V.R Renju Chandran', 'EVENT HIGHLIGHT: Sand Art Activity, Beach Clean up', 'JUNE 12-2024 Andhakaranazhi Beach Time: 10.30 AM'. Logos for various organizations like Haritha Karma Sena, WWF, and APEX SDG are at the bottom.

The newspaper article is in Malayalam. The headline reads: 'നൈപുണ്യ കോളേജ് വിദ്യാർത്ഥികൾ അന്ധകാരനാഴി തീരം ശുചീകരിച്ചു'. Below the headline is a photograph of a group of students and staff members standing on a beach, some holding bags. The text below the photo says: 'അന്ധകാരനാഴി തീരം ശുചീകരിക്കാനെത്തിയ വിദ്യാർത്ഥികൾ ഹരിതകർമ്മസേനാംഗങ്ങൾക്കൊപ്പം'. The main body of the article reads: 'ചേർത്തല > നൈപുണ്യ കോളേജ് നെയ്ചർ ക്ലബ്ബിലെ വിദ്യാർത്ഥികളും ഹരിതകർമ്മസേനയും ചേർന്ന് അന്ധകാരനാഴി തീരത്ത് ശുചീകരണം നടത്തി. ശേഖരിച്ച മാലിന്യം ഹരിതകർമ്മ സേനയ്ക്കു കൈമാറി. ക്ലബ്ബ് കോ ഡിനേറ്റർ പ്രൊഫ. രഞ്ജു ചന്ദ്ര നും പ്രൊഫ. മേരി ജോസഫും നേതൃത്വം നൽകി.'